

**Change of Claims**

Claims 1-24 : Cancelled

New Claims as follows :

Claim 25 ( new)

A measuring device comprising an elongate member; and a coupling in operative association with the elongate member, the coupling comprising a first section and a second section, wherein the first section and the second section are rigidly coupled to each other at 90 degrees relative to one another, the coupling being adapted to rotatably hinge to said elongate member, about an axis which lies substantially parallel to a transverse axis of the elongate member, between a first state in which the first section is disposed substantially parallel to a longitudinal axis of the elongate member, to a second state in which the second section is disposed substantially parallel to the longitudinal axis of the elongate member.

Claim 26 (new)

A measuring device according to Claim 25 wherein the axis about which the coupling is hinged lies substantially contiguous with a free end of the elongate member, while allowing for the inside or the outside surface of the first or second section, and the radius of the coupling to be at a zero point on the scale as required.

Claim 27 (new)

A measuring device according to Claim 25 wherein the first section and the second section are disposed permanently substantially perpendicular to one another.

Claim 28 (new)

A measuring device according to Claim 25 wherein the coupling is secured to the elongate member by means of an anchor, which forms the inner part of a hinge to the coupling.

Claim 29 (new)

A measuring device according to Claim 28 comprising a pin arranged to secure the coupling to the anchor, the pin defining the axis about which the coupling is hinged , and the centre point of a radius between the first section and the second section.

Claim 30 (new)

A measuring device according to Claim 29 in which one or other of the coupling or anchor has a pair of spaced apart collars , while the other of the coupling or anchor has a single collar shaped and dimensioned to be seated between the pair of spaced apart collars, wherein the pin passes through the three collars in order to secure the coupling to the anchor.

Claim 31 (new)

A measuring device according to Claim 25 wherein the coupling is displaceable , in the direction of the longitudinal axis of the elongate member, a distance substantially equal to a first state wherein the first section is 90 degrees above the elongate member to a second state where the second section is 90 degrees below the elongate member.

**Claim 32 (new)**

A measuring device according to Claim 25 wherein the elongate member comprises a tape having measuring indicia thereon.

**Claim 33 (new)**

A measuring device according to Claim 28 further comprising a backing plate secured, through the elongate member, to the anchor.

**Claim 34 (new)**

A measuring device according to Claim 25, with a 90 degree coupling, wherein a transition from the first section to the second section has a radius of curvature whose centre corresponds to the axis about which the coupling is hinged.

**Claim 35 (new)**

A measuring device according to Claim 25 further comprising a housing into which the elongate member is retractable.